



Softtek[®]

CASE STUDY | MEDIA & ENTERTAINMENT

Digital security leads to zero breaches since 2010 for mass media conglomerate



About the customer

This mass media conglomerate has built a legacy across news and entertainment worldwide. Millions of fans from around the world enjoy its long-standing names in local and national broadcast and film production.



20K+
employees



Several
broadcast
divisions and
cable networks



25M+ streaming
service
subscribers





Business challenges

As our client continues to grow its application offerings and optimize its content delivery and operational processes, there is an increased need for robust security measures to protect both internal and external applications. Ensuring protection against both routine and high-impact security breaches is critical to safeguarding the organization, its customers, and partners from significant economic, operational, reputational, and legal repercussions.

1

Continue to build trust with investors and consumers.

2

Guard consumer, enterprise data, and intellectual property from cyberattacks.

3

Increase compliance with data protection laws.

4

Increase the uptime of critical applications.





How Softtek comes into play

Softtek has been a trusted nearshore partner for our client for over a decade, providing continuous security audit and remediation services for its portfolio of over 2,500 applications. We take a solution-agnostic approach, conducting ongoing black box testing to identify real-time security threats in live environments. After analyzing the applications, we provide remediation recommendations and re-scan for validation after improvements are implemented.

Our client also leveraged our global nearshore presence, cybersecurity, AMS, and development capabilities for other projects during this partnership, two of which include:



Migrate all databases to the cloud, as it provides enhanced security features over on-premises and improves remote data access.

Provide application development and management services for the client's global scheduling platform by replacing individual applications with a mobile version using adaptive windows. This helped HR and area managers conduct scheduling and compensation activities with greater transparency while reducing application management costs for the platform.





Business impact

As a trusted partner for over a decade, Softtek continues to serve our client's growing application portfolio through a digital security partnership that matures as their needs evolve. During this time, the analysis of an expanding collection of application vulnerability data has unveiled areas of opportunity to mitigate risk and given way to valuable best practices needed to stay one step ahead of sophisticated cyber threats. Leveraging Softtek's security practice, our client has continuously matured its digital security practices and has refocused more of its team on new growth initiatives.



Zero security breaches since 2010.



100% continuity in revenue flow, derived from secure applications.



Performed security services on over 2,500 applications.



Secured customer information database and applications containing payment and bank data, passwords, and other personally identifiable information.



Optimized security investment to account for areas with greater risk exposure.



ABOUT SOFTTEK

Founded in 1982 by a small group of entrepreneurs, Softtek started out in Mexico providing local IT services, and today is a global leader in next-generation digital solutions. The first company to introduce the Nearshore model, Softtek helps Global 2000 organizations build their digital capabilities constantly and seamlessly, from ideation and development to execution and evolution. Its entrepreneurial drive spans 20+ countries and more than 15,000 talented professionals.

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