



AGUSTÍN DE LA MAZA

CHIEF SOLUTIONS OFFICER

Agustin de la Maza is the Chief Solutions Officer at Softtek, leading the Solutions Office with the purpose of developing innovative offers, architecting and quantifying advanced solutions, and evaluating the business impact of the solutions implementation.

During his 27-year career at Softtek, Agustin has served as Global Delivery Center Director, Chief Solutions Architect, Senior Program Manager, Software Engineering Process Group Corporate Director, Six-Sigma Project Champion and Black Belt, Senior Consultant for Software Engineering Process Definition and Implementation, and CASE Tools Development Leader. Under his leadership, Softtek successfully executed ambitious digital transformation programs for multiple clients in several industries, while implementing advanced software engineering and project management practices that have improved Softtek's service performance in terms of quality, productivity and reliability. Some of the key innovations at Softtek's application development practice include the adoption of the Team Software Process(SM), scaled-agile development processes, Six Sigma applied to software quality, reusable application architecture and frameworks, and automated code generation based on domain-specific languages.

Agustin is a frequent speaker at academic, government and industry forums. In 2010, he was a keynote speaker at the Software Engineering Process Group North America Congress (SEPG NA 2010). He was also invited by Watts Humphrey as reviewer of the manuscripts for the book "Leadership, Teamwork, and Trust: Building a Competitive Software Capability", published by the SEI in 2011.

Agustin holds a Bachelor's degree in Computer Systems Engineering from Monterrey Institute of Technology (ITESM CEM), where he was distinguished with the "Highest Award to Academic Excellence" (summa cum laude); he also completed a Business Management Program at IPADE Business School.