



CARLOS MENDEZ

MANAGING DIRECTOR HIGH TECH, TELCOM & MEDIA

Carlos Mendez is Industry Managing Director at Softtek, leading the High-Tech vertical comprising Communications, Media & Entertainment and Technology. He started his career in Softtek in 1992 and has held multiple leadership positions with a strong track record of business development through growing existing customers and cultivating new client relationships.

Over the course of his more than 20 years at Softtek, Carlos has led IT strategies and business development in global High-Tech companies, expanding operations into new markets like Argentina, Brazil, Romania, China, Colombia, Costa Rica, Mexico and the U.S.

Building high-performance teams with diverse skills and promoting strong collaboration among different areas are key contributions in Carlos's tenure, resulting in revenue generation.

Carlos graduated in Computer Science from Universidad Autonoma Metropolitana in Mexico and holds an MBA from Hult International Business School in Boston. He also has completed post-graduate programs including Global Strategic Management at Harvard Business School, Finance and Strategy at Wharton School and Exponential Innovation Programs at Silicon Valley at Singularity University.