



## JUAN JOSÉ D'ALESSANDRO

MANAGING DIRECTOR, HEALTHCARE & INSURANCE

With more than 20 years of experience in IT services, Juan José has a successful track record in developing long-term relationships with regional and global clients. He joined Softtek in 2004 to lead in technical, operational and solution design areas, where he worked for years before assuming the role of Sales VP, leading the global relationship with Fortune 500 companies. In 2017, he took the role of Commercial Director for the Hispanic South America region, during which a 30% growth in USD per year was generated through improving and consolidating the company's global processes in this region. The headquarters in Peru, which is part of the Hispanic South America operation, has also successfully reopened under his direction.

Since 2019, he has served as global Managing Director for the Healthcare & Insurance industries.

Together with his team, he helps companies in the sector to maximize their IT portfolio and apply business innovation.

His Global business experience and strong technical background have enabled him to develop extensive knowledge in the insurance and health services industries.

He earned a degree in Information Systems Engineering from the National Technological University (UTN) in Argentina.