

**CASE STUDY** / INSURANCE

#5 Insurance Company in Argentina Ensures Operations Continuity and Enables New Business Models through Enterprise Management Services

softtek.com

Enterprise Management Solutions Life-cycle | Industry-specific Solutions Life-cycle





Top 5 car insurance company in Argentina.



Top of mind as insurtech in Argentina.



500K+ customers.





# **Business challenges**

The organization sought to ensure operations continuity and enable new business models.

1

Ensure operation continuity.

2

Improve operative efficiency.

3

Process standardization.

4

Develop new business models.

## How Softtek comes into play

2018 Spinoff Rollout & Begin Operation
Perform a spinoff for a digital insurance
company, implementing and operating in
less than 4 months

2018

### 2017 AMS SAP

Knowledge transfer and operation stabilization, implementing application management methodologies to enable a reliable operation

2017

### 2020

Ensure business operations during COVID 19 through support and maintenance for a reliable operative environment

2020

2019 Business Assessment
Perform a process consulting
assessment in order to integrate a
business unit into the core SAP
platform. Doing so identifies processes
that can be leveraged and others that
need to be constructed under the same
technical platform, providing corporate
enterprise visibility

2019





100%

availability, ensuring business operation

32%

improvement to operation processes.

**Enable** 

the development of new digital business

34%

reduction in time to solutions events





#### **ABOUT SOFTTEK**

Founded in 1982, Softtek is a global company and the largest provider of IT services from Latin America. With a broad portfolio of business-transforming products and solutions, Softtek helps Global 2000 organizations evolve their digital capabilities constantly and seamlessly, from ideation and development to execution.

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